

Dear PRSA Charlotte Colleagues,

It is my honor to serve this year as your president. As we begin a new year, the board and I want to share a brief look at where PRSA Charlotte is headed and what you can expect in the months ahead.

Over the past year, the board has listened carefully to member feedback and assessed participation across our programs. It is clear that today's communicators are facing unique professional pressures, shifting work environments and limited time. You want programming that is relevant, accessible and worth the investment, and that understanding is shaping how we plan, prioritize and deliver value this year.



With that in mind, you will see a refreshed programming mix that includes familiar favorites and some new additions:

- TWO symposiums this year in the spring and fall
  - Please mark your calendars now for April 29 and Sept. 22! More information will be shared soon.
- An in-person media panel July 22
  - Location to be announced soon. A special thank you to Philip Tate for leading this effort for us again!
- Regular Connect Over Coffees and networking and holiday mixers
  - Stay tuned for more details soon!
- The annual QCPR Awards in the fall
  - More information about when submissions will open will be shared soon.
- New this year: The PResure Chamber
  - Led by Vice President Cheron Porter, this virtual, small-group crisis communications practice lab will allow you to work through realistic scenarios in real time and leave with one concrete action to strengthen your own crisis readiness. Additional details and registration for the first session is [available now!](#)

We are excited about the year ahead and grateful for the engagement and expertise our members bring to this chapter. We encourage you to take an active role in the chapter by attending sessions, volunteering, seeking accreditation or joining committees. If you're interested in learning more, please don't hesitate to email [info@prsacharlotte.org](mailto:info@prsacharlotte.org) and a member of the board will be in touch with you soon.

We look forward to seeing you throughout the year!

With warmest regards,

Christy Jackson on behalf of the Board  
PRSA Charlotte

**PRSA Charlotte**

PO Box 35442  
Charlotte, NC 28235

**Stay connected!**

[www.prsacharlotte.org](http://www.prsacharlotte.org)

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