

PRSA Charlotte 2023 Annual Sponsorships

Platinum Level

Platinum Partner \$5,000

- Recognition as a Platinum Partner at all Chapter functions via print and digital signage
- Queen City PR Awards Event Sponsor (November 8, 2023)
 - Logo on: Registration page, QCPR web page, PRSA homepage banner, all event email blasts (including finalist and winner announcements)
 - Logo placement on event program, deck and print materials
 - Logo with brief copy and link in the PRSA Charlotte e-newsletter
 - 1 social media mention
 - Callout in event remarks
 - One table of eight guests at the awards event with company signage displayed at table
 - Logo and name inclusion in post-event coverage
- Sponsorship of one monthly luncheon
 - Four free seats at the luncheon sponsored
 - Mention at event publicly
 - Collateral at each seat at luncheon provided by sponsor
 - Option to speak for 5 minutes at start of luncheon
- Additional two tickets to two monthly luncheons of choice (total of four tickets)
- Link to your website on PRSA Charlotte website through the end of 2023
- Recognition in monthly PRSA Charlotte e-newsletter and six social media mentions throughout the year
- One-time opportunity to survey chapter members (limit of five questions)
- 5 free job postings for communications, marketing and PR positions on the PRSA Charlotte Job Board through 2023

Gold Level

Gold Partner: \$3,000 per year

- Recognition as a Gold Partner at all Chapter functions via print and digital signage
- Queen City PR Awards Event Sponsor (November 8, 2023)
 - Four tickets to event
 - Logo on: Registration page, QCPR web page, PRSA homepage banner, all event email blasts (including finalist and winner announcements)
 - Logo placement on event program, deck and print materials
 - Logo with link in the PRSA Charlotte e-newsletter
 - 1 social media mention
 - Callout in event remarks

- Logo and name inclusion in post-event coverage
- Two tickets to two monthly luncheons of choice (total of four tickets)
- Link to your website on PRSA Charlotte through the end of 2023
- Official sponsor of New Professional Meetings
- Recognition in monthly PRSA Charlotte e-newsletter and four social media mentions
- 3 free job postings for communications, marketing and PR positions on the PRSA Charlotte Job Board through 2023

Silver Level

Silver Partner: \$1,500

- Recognition as a Silver Partner at all Chapter functions via print and digital signage
- Category exclusivity and one-time opportunity to promote offer/product/service to chapter members
- Two tickets to one monthly luncheon of choice (total of two tickets)
- Queen City PR Awards Event Sponsor (November 8, 2023)
 - Two tickets to event
 - Logo on: Registration page, QCPR web page, PRSA homepage banner, all event email blasts (including finalist and winner announcements)
 - Logo placement on event program, deck and print materials
 - Logo with link in the PRSA Charlotte e-newsletter
 - 1 social media mention
 - Callout in event remarks
 - Logo and name inclusion in post-event coverage
- Link to your website on PRSA Charlotte through the end of 2023
- Recognition in monthly PRSA Charlotte e-newsletter and two social media mentions
- 1 free job posting for communications, marketing and PR positions on the PRSA Charlotte Job Board through 2023

In Kind/Friend of PRSA Charlotte: Donate year-round professional services the chapter otherwise has to spend money on in exchange for distinction as official X of PRSA Charlotte and guaranteed category exclusivity. Sample categories include:

- Photography (sold)
- Printing
- Design
- Floral/Centerpieces
- Signage
- Food
- Web Hosting/Interactive
- Audio Visual

(Limited to one per category, interested vendors considered by sponsorship committee, not first-come, first-served. Preference given to companies with active member but not required.)